

nbaaf presents

NATIONAL BLACK ARTS FESTIVAL JULY 14-18, 2010

a global celebration of art and culture



Photo by Lois Greenfield



THE NBAF (NATIONAL BLACK ARTS FESTIVAL) HAS PRESENTED UNPARALLELED EXPERIENCES IN MUSIC, DANCE, THEATER, FILM, LITERARY ARTS, HUMANITIES, EDUCATION, PUBLIC PROGRAMS AND VISUAL ARTS FOR OVER 20 YEARS. ARTISTS OF AFRICAN DESCENT FROM EVERY CONTINENT HAVE GRACED OUR STAGES AND EXHIBIT HALLS. MORE THAN 7 MILLION PEOPLE FROM THE U.S. AND ABROAD HAVE ATTENDED OVER THE YEARS. COME AND SEE WHY. **Join us for this global celebration of art and culture at the Summer Festival, July 14-18, 2010.**



NATIONAL BLACK ARTS FESTIVAL

OFFICIAL PERFORMANCE PROGRAM

Ad deadline, June 25, 2010

The National Black Arts Festival Performance Program provides information for all Festival performances in one program. This comprehensive all-in-one publication will be distributed at all ticketed performance venues and other locations. The National Black Arts Festival (NBAF) is one of the premier national and international celebrations of the art, music and culture of people of African descent. The list of celebrities that have graced the National Black Arts Festival's stages reads like a "Who's Who in international entertainment—Dr. Maya Angelou, Charles Dutton, Wynton Marsalis, Amiri Baraka, Avery Brooks, Nancy Wilson, Sweet Honey in the Rock, Spike Lee, Ousmane Sembene, Pearl Cleage, Carrie Mae Weems, Radcliffe Bailey, Sonia Sanchez and thousands of other artists from the U.S. and beyond.

ADVERTISING RATES & REQUIREMENTS

Full Page = \$1100
1/2 Page = \$650
1/4 Page = \$425
1/8 Page = \$250
PREMIUM Pages
(First 15 pages) = \$1,250
Inside Front/Back
Covers = \$1,350
Back Cover = \$1,600
Center Spread*
(2 pages) = \$2,400

MECHANICAL SPECS

Width x Height
Trim Size = 5.25 x 8.375
Full Bleed = 5.75 x 8.875
Full Live/Non-bleed = 4.75 x 7.875
1/2 Page = 4.75 x 3.75
1/4 Page = 2.25 x 3.75
1/8 Page = 2.25 x 1.75

Ad Layout Charges

Full Page = \$100
Half Page = \$65
1/4 and 1/8 Page = \$40

501 (C) 3 NON PROFIT RATES

Full Page = \$950
1/2 Page = \$500

1/4 Page = \$350
1/8 Page = \$200

ART SUBMISSIONS GUIDELINES:

Preferred Formats:

- ASCII EPS, PDF, 300 dpi minimum, images linked & separate
- Cmyk or grayscale TIFF files, Fonts converted to outlines

Acceptable formats:

- EPS or JPEG, PICT or BMP accepted at 4x print size.

Mechanical requirements to be provided with contract. All advertising must be paid in full before print deadline of July 6, 2010. No unpaid advertising will run in this publication. Contracts are to reserve space.

*Contact us for size



P.O. BOX 941040, ATLANTA GA 31141-1040

Tel: 770-807-0234 • Fax: 770-807-0249

sales@bluemediagroupinc.com