

# NBAF

## NATIONAL BLACK ARTS FESTIVAL

### 2015 National Black Arts Festival Official Performance Program

We invite you to be a part of the 27th Annual National Black Arts Festival by advertising in the official NBAF Performance Program.

All eyes will be on Atlanta July through September 2015, as the National Black Arts Festival presents its 27th season of performances, multimedia, commissioned works, symposia, films, workshop/demonstrations, master classes, and public and education programs for adults, children and families. This year's theme is "For the Love of Dance", and many of the offerings will celebrate dance through the decades in all its glorious forms. Once again, the Festival will bring together a dazzling roster of some of the most exciting established and emerging Black artists from around the globe to share their talent and vision in venues throughout the city. Past performers have included superstars like Roberta Flack, Jennifer Holliday, Phylicia Rashad, Alvin Ailey Dance Theater, Lena Horne, Wynton Marsalis, Dr. Maya Angelou, Spike Lee and many more.

**Atlanta ShowGuide** is proud to create and distribute the official program for this premier artistic celebration. Although space is filling up quickly, there are still advertising opportunities available. Each year, the NBAF souvenir program is seen by thousands of Festival attendees, plus it is distributed online via AtlantaShowGuide.com. Don't wait – our advertising deadline is June 26.

Join the celebration by showcasing your business at the premier gathering of inspirational artists and eager audiences – the 2015 National Black Arts Festival.

#### NBAF Program Ad Sizes and Rates



#### NON PROFIT RATES

FULL PAGE \$950    HALF PAGE \$550    QUARTER PAGE \$350

#### RETAIL RATES

FULL PAGE \$1250    HALF PAGE \$750    QUARTER PAGE \$450  
INSIDE BACK \$1500 \*Covers are upon availability.

#### View last years program:

<http://issuu.com/atlantashowguide/docs/nbaf14-playbill-issuu>

#### Download the 2015 NBAF AD CONTRACT:

<http://atlantashowguide.com/NBAFCM2015.pdf>

#### Ad Deadline June 26, 2015

The NBAF Program is a digest-size, glossy, full color, all-in-one publication. This program serves as an invaluable resource guide for arts patrons throughout the region, to all the events of this three month mega arts festival.

For more info regarding advertising in the 2015 official NBAF Performance Program or to reserve ad space, please contact us via [sales@atlantashowguide.com](mailto:sales@atlantashowguide.com) or 770-559-1591